ITEM 39. CAR SHARE – MORRISSEY ROAD ERSKINEVILLE

TRIM RECORD NO: 2014/426733

RECOMMENDATION

It is recommended that the Committee endorse the extension to the existing car share space on the eastern side of Morrissey Road, Erskineville between the points 19.5 metres and 22.0 metres (1 car space) south of Erskineville Road as "No Parking Car Share Vehicles Excepted" subject to the following:

(A) The City will only install signage for the car share space when GoGet has a car to occupy the space.

DECISION

BACKGROUND

The City is committed to providing dedicated parking for car sharing across the Local Government Area as part of a Council approved Car Share Policy. A submission has been received from GoGet for a car share space in Morrissey Road, south of Erskineville Road.

COMMENTS

The kerb space on the eastern side of Morrissey Road, Erskineville between Erskineville Road and Lambert Street is currently unrestricted for parking.

The car share space will be installed and managed in accordance with the Roads and Maritime Service's Technical Direction 2007/04 and the provisions of the Council-approved Car Share Policy.

Car sharing is popular in more than 600 cities worldwide, and research has shown substantial environmental benefits. Car sharing reduces total urban driving, reduces household vehicle holdings, and increases walking, cycling and public transport use.

On average, each car share vehicle in the City can replace up to 12 private vehicles that would otherwise compete for parking. In the twelve months to April 2014, membership in the City has risen by around 418 members per month.

Current membership is approximately 21,184, of which 5,908 are business members.

As of September 2014, there were 179 GoGet car share members within a 250 metre radius of this location with 10 members in Morrissey Road, six members in Erskineville Road, and 18 members in Prospect Street.

Within a 250 metre radius of this location, there are currently four spaces allocated for GoGet car share vehicles.

CONSULTATION

The City consulted local residents and businesses in the area. There were 57 letters sent out with no responses supporting the proposal and three responses opposing the proposal due to the loss of parking and that the number of spaces already dedicated to car sharing in the local area is sufficient for opposing the location.

One submission requested that the space be relocated in other streets in Erskineville. Relocating this space would position the bay away from members who would ultimately use the space.

FINANCIAL

Funds are available in the current budget.

ATTACHMENTS

Car Share - Morrisey Road Erskineville

Claudia Calabro, Business Support Officer







